# PLAY17 CREATIVE GAMING AWARD

As part of the PLAY – Creative Gaming festival (1-5 November 2017), the initiative Creative Gaming grants the Creative Gaming Award in two categories. European developers can submit games and playable media that emphasize creative interactions. The award focuses on innovative ideas, which can be presented in the form of original gameplay, transmediality, as well as novel possibilities to interact, graphic innovations, new interfaces, unknown atmospheres, visual breakthroughs or new topics that the game elaborates on.

# **MOST CREATIVE GAME**

You can submit beta versions and finished projects in this category.

The winner will receive 1500€ and will be invited to Hamburg to visit the festival.

# **MOST INNOVATIVE NEWCOMER**

You can submit prototypes, alpha and beta versions. The winner will receive 500€ and will be invited to Hamburg to visit the festival.

In addition, a godfather from the games industry will help you for the whole year following the award.

### **SUBMIT**

What you need to submit:

- fill out the complete form: award.play17.de
- submit the game/prototype/alpha or beta version via the form on our website or via medium
- if deemed necessary, include instructions
- a short video showing gameplay (max. 3 minutes) and screenshots

# **TECHNICAL REQUIREMENTS**

- Windows Vista / 7 / 10
- Apple OS X 10.9 and above
- Playstation 3 and 4
- Xbox 360 and One
- iOS / Android

If you need further operating systems, please contact us (award@playfestival.de).
Further information and the terms and conditions can be found on our website, please visit www.playfestival.de.
Submitting and participating is free of charge.

# **AWARDING CEREMONY**

Two members oft he nominated developer teams (three for each category) will be invited to the PLAY – Creative Gaming Festival (1-5 November 2017) in Hamburg. This includes festival tickets and travel expanses for the duration of the festival.

Moreover, the nominated games and media will be exhibited in the official PLAY17 exhibition. The awarding ceremony will take place on 4 November 2017 at the PLAY – Creative Gaming festival.

# **AT A GLANCE**

SUBMISSIONS BEGIN 15 May 2017

DEADLINE 15 July 2017

AWARDING CEREMONY 4 November 2017 in Hamburg

SUBMISSIONS VIA playfestival.de

CONTACT award@playfestival.de

